IN THE STATES PATENT AND TRADEMARK DN 801001 Group Art Unit: COPY OF PARERS ORIGINALLY FILED 2 In re the Application Examiner: 3 Jeffrey P. Szmanda RECEIVED Serial No.: 09/982,640 JUL 0 5 5005 5 Filed: 10/18/2001 hnelogy Center 2100 RECEIVED 6 For: A Method of Retrieving JUN 2 5 2002 7 Advertising Information and Use of Technology Center 2100 the Method 8 9 10 Information Disclosure Statement and Preliminary Amendment 11 Assistant Commissioner for Patents

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- In the above entitled application, Applicant submits an Information Disclosure Statement pursuant to 37 CFR 1.97.
- Prior to examination, please cancel claim 43 and add claim 44, submitted herewith.

Remarks

1. With the above amendment, claims 1-42 and 44 are pending in this application.

Dated this 8th day of June, 2002 Respectfully submitted,

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